

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**Media Strategies - VA**  
**Attention: Chris Vail**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
946850-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	11/5-11/6	11667 11/5-11/6

Flight Dates	Order #	Alt Order #
11/05/12 - 11/06/12	946850	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	5a Eyeopener	5-6a	MT-----	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WCVB	M	11/05/12	5:29 AM	5a Eyeopener	5-6a	:30	EW12127	\$700.00 NM
11	WCVB	M	11/05/12	5:38 AM	5a Eyeopener	5-6a	:30	EW12109	\$700.00 NM
14	WCVB	Tu	11/06/12	5:24 AM	5a Eyeopener	5-6a	:30	EW12109	\$700.00 NM
12	WCVB	Tu	11/06/12	5:43 AM	5a Eyeopener	5-6a	:30	EW12128	\$700.00 NM
2	11/05/12	11/06/12	6a Eyeopener	558-7a	MT-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WCVB	M	11/05/12	6:25 AM	6a Eyeopener	558-7a	:30	EW12128	\$1,500.00 NM
14	WCVB	M	11/05/12	6:37 AM	6a Eyeopener	558-7a	:30	EW12127	\$1,500.00 NM
13	WCVB	Tu	11/06/12	6:22 AM	6a Eyeopener	558-7a	:30	EW12109	\$1,500.00 NM
11	WCVB	Tu	11/06/12	6:59 AM	6a Eyeopener	558-7a	:30	EW12128	\$1,500.00 NM
3	11/05/12	11/06/12	Good Morning America	658-9a	MT-----	:30	8	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	8	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
22	WCVB	M	11/05/12	7:29 AM	Good Morning America	658-9a	:30	EW12109	\$1,600.00 NM
24	WCVB	M	11/05/12	7:58 AM	Good Morning America	658-9a	:30	EW12127	\$1,600.00 NM
28	WCVB	M	11/05/12	8:29 AM	Good Morning America	658-9a	:30	EW12128	\$1,600.00 NM
26	WCVB	M	11/05/12	8:47 AM	Good Morning America	658-9a	:30	EW12127	\$1,600.00 NM
27	WCVB	Tu	11/06/12	7:29 AM	Good Morning America	658-9a	:30	EW12109	\$1,600.00 NM
25	WCVB	Tu	11/06/12	7:59 AM	Good Morning America	658-9a	:30	EW12128	\$1,600.00 NM
21	WCVB	Tu	11/06/12	8:29 AM	Good Morning America	658-9a	:30	EW12109	\$1,600.00 NM
23	WCVB	Tu	11/06/12	8:53 AM	Good Morning America	658-9a	:30	EW12128	\$1,600.00 NM
12	11/05/12	11/06/12	LIVE WITH KELLY & MIC	9A-10A	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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946850-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	11/5-11/6	11667 11/5-11/6	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/05/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 11/05/12 9:45 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 EW12122 \$600.00 NM									
7 WCVB Tu 11/06/12 9:43 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 EW12109 \$600.00 NM									
13	11/05/12	11/06/12	STEVE HARVEY DAY	10-11a	M-----	:30	1	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 11/05/12 10:44 AM STEVE HARVEY DAY 10-11a :30 EW12109 \$150.00 NM									
14	11/05/12	11/06/12	The View	1058-12n	MT-----	:30	2	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 11/05/12 11:32 AM The View 1058-12n :30 EW12128 \$1,200.00 NM									
6 WCVB Tu 11/06/12 11:59 AM The View 1058-12n :30 EW12128 \$1,200.00 NM									
15	11/05/12	11/06/12	Midday News	1158a-1230p	MT-----	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 11/05/12 12:14 PM Midday News 1158a-1230p :30 EW12122 \$400.00 NM									
6 WCVB Tu 11/06/12 12:22 PM Midday News 1158a-1230p :30 EW12109 \$400.00 NM									
16	11/05/12	11/06/12	Millionaire	1228-1p	M-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 11/05/12 12:46 PM Millionaire 1228-1p :30 EW12122 \$800.00 NM									
18	11/05/12	11/06/12	GENERAL HOSPITAL	ABC SOAPS ROTA	M-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 11/05/12 2:59 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12109 \$1,200.00 NM									
19	11/05/12	11/06/12	KATIE COURIC DAY	3-4p	M-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WCVB M 11/05/12 3:31 PM KATIE COURIC DAY 3-4p :30 EW12128 \$600.00 NM									
11 WCVB M 11/05/12 3:46 PM KATIE COURIC DAY 3-4p :30 EW12122 \$600.00 NM									
20	11/05/12	11/06/12	ELLEN EF	4P-5P	M-----	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WCVB M 11/05/12 4:35 PM ELLEN EF 4P-5P :30 EW12127 \$1,500.00 NM									
11 WCVB M 11/05/12 4:57 PM ELLEN EF 4P-5P :30 EW12109 \$1,500.00 NM									
21	11/05/12	11/06/12	Newscenter 5 at 5	5-6p	M-----	:30	3	\$1,500.00	NM



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Advertiser	Product	Estimate Number	
Warren/D/Senate	11/5-11/6	11667 11/5-11/6	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	3	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
18 WCVB	M	11/05/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	EW12127	\$1,500.00	NM
16 WCVB	M	11/05/12	5:30 PM	Newscenter 5 at 5	5-6p	:30	EW12109	\$1,500.00	NM
17 WCVB	M	11/05/12	5:45 PM	Newscenter 5 at 5	5-6p	:30	EW12127	\$1,500.00	NM
22	11/05/12	11/06/12	Newscenter 5 at 6	6-630p	M-----	:30	2	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	2	\$2,700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
11 WCVB	M	11/05/12	6:16 PM	Newscenter 5 at 6	6-630p	:30	EW12109	\$2,700.00	NM
12 WCVB	M	11/05/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	EW12127	\$2,700.00	NM
26	11/05/12	11/06/12	Election Special	LOCAL POLITICAL	M-----	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	2	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
11 WCVB	M	11/05/12	7:32 PM	Election Special	LOCAL POLITICAL	:30	EW12109	\$2,500.00	NM
12 WCVB	M	11/05/12	7:43 PM	Election Special	LOCAL POLITICAL	:30	EW12128	\$2,500.00	NM
29	11/05/12	11/06/12	Dancing w/ Stars	Prime Other	M-----	:30	2	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	2	\$15,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WCVB	M	11/05/12	8:24 PM	Dancing w/ Stars	Prime Other	:30	EW12109	\$15,000.00	NM
4 WCVB	M	11/05/12	9:15 PM	Dancing w/ Stars	Prime Other	:30	EW12128	\$15,000.00	NM
30	11/05/12	11/06/12	Castle	958-11p	M-----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$10,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WCVB	M	11/05/12	10:35 PM	Castle	958-11p	:30	EW12109	\$10,000.00	NM
47	11/05/12	11/06/12	Newscenter 5 at 11	11-1130p	M-----	:30	2	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	2	\$4,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
12 WCVB	M	11/05/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	EW12128	\$4,000.00	NM
11 WCVB	M	11/05/12	11:34 PM	Newscenter 5 at 11	11-1130p	:30	EW12109	\$4,000.00	NM
50	11/05/12	11/06/12	Nightline	1135p-1206a	M-----	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6 WCVB	M	11/05/12	11:52 PM	Nightline	1135p-1206a	:30	EW12128	\$1,500.00	NM

Total Spots 42

Gross Total \$96,750.00

## Payment Terms 30 Days

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Warren/D/Senate	11/5-11/6	11667 11/5-11/6	

Agency Commission **\$14,512.50**

Net Amount Due **\$82,237.50**